



**17TH INTERNATIONAL CONFERENCE ON  
ALKALI-AGGREGATE REACTION IN CONCRETE**

**SPONSORSHIP OPPORTUNITIES**





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# ABOUT THE CONFERENCE



**Dates: May 18th - 24th, 2024**



**Host City: Ottawa, Ontario, Canada**



**Venue: The Westin Ottawa**



**Anticipated Attendance: 350 - 400 delegates**



**Theme: *Expanding Networks and Filling Gaps***





# MAJOR SPONSORSHIP PACKAGES

Package Benefits	Platinum	Gold	Silver	Bronze
Fee (CAD)	\$15,000	\$11,000	\$7,000	\$4,000
Number of packages available	Multiple	Multiple	Multiple	Multiple
Conference delegate registrations (included)	4	3	2	1
Exhibitor booth in the trade show area (included)	Yes	No	No	No
Pre-conference recognition in conference marketing materials (conference website, mobile app)	✓	✓	✓	✓
Onsite recognition with event signage, digital sponsor loops, acknowledgement from conference co-chairs at conference opening and closing	✓	✓	✓	✓
Ability to customize sponsorship package to meet specific needs	✓	✓	✓	

For more information or assistance, please contact Lisa Reny at [lisa@karma-link.ca](mailto:lisa@karma-link.ca).



# EVENT/OTHER SPONSORSHIPS

Event/Other Sponsorship	# Available	Price (CAD)	Details
Delegate Gift	1	\$5,000	Special recognition (logo on delegate gifts).
Banquet Dinner	2	\$4,000	Up to two sponsors will be recognized with event signage at the entrance to the Banquet Dinner.
Lanyards	1	\$4,000	Sponsor's logo will be printed on the conference lanyards.
Mobile Application Sponsor	2	\$3,500	Up to two sponsors with special recognition for the conference mobile application (provided by Whova)
Welcome Reception	2	\$3,000	Up to two sponsors will be recognized with event signage at the entrance to the Welcome Reception.
Lunch	5	\$2,500	Each lunch break will have a sponsor. Lunch sponsors will be recognized with event signage where lunch is served.
WIFI	1	\$2,500	There will be one WIFI sponsor. WIFI sponsor will be recognized on general symposium program materials.
Daily Receptions	6	\$1,500	Up to two sponsors will be recognized with event signage at the entrance to each Reception (3).
Keynote Sponsors	5	\$1,500	Each keynote session will have a sponsor. Sponsors will be thanked at the introduction of each keynote presentation and their logo will be displayed on the screen before and after the keynote.
Coffee Breaks	5	\$1,000	Each day will have a coffee break(s) sponsor. Coffee break sponsors will be recognized with event signage at the coffee break staging areas.

For more information or assistance, please contact Lisa Reny at [lisa@karma-link.ca](mailto:lisa@karma-link.ca).



# EXHIBITOR BOOTHS

**Single Booth – 10' X 10'**

**Early: \$3,250 + HST**

**Regular: \$3,500 + HST**

## **Booth Packages include:**

- **10' wide booth, table and two chairs**
- **One standard 110-volt power outlet**
- **Two complimentary delegate registrations**
- **Logo on conference website and mobile app**
- **Ability to add company profile, promotional materials, and video to the conference mobile app**



# GENERAL TERMS AND CONDITIONS

- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors and exhibitors are to supply high quality logo and other graphics/images (png format is preferred).
- The conference manager reserves the right to decide the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- Exhibitor booths will be assigned by conference manager based on order of booking.
- All sponsorship packages and prices are in Canadian dollars.
- Smaller packages can be purchased online by credit card. Other payment forms are available for larger packages (EFT, cheque).

Please contact [accounting@karma-link.ca](mailto:accounting@karma-link.ca) for alternative payment methods.

